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# **Leadership Bios**

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### Ahmed Nuaman

#### **Managing Director**

Ahmed Nuaman, a dynamic leader and Managing Director of Firemind, a prominent EMEA AWS Consulting Partner. Ahmed's dedication to innovation has positioned him as a trusted authority in modern data strategies, generative AI, and data platforms. He is well-known as a presenter at AWS events and workshops on AI/ML and recognised as a thought leader in artificial intelligence on AWS.

Under his technical guidance, Firemind has continued to excel, helping businesses harness the full potential of AWS to drive growth, scalability, and efficiency. Ahmed's commitment to staying at the forefront of AWS technology has ensured that Firemind remains a centre of excellence in the cloud services industry.

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## **Charlie Hudson**

#### **Managing Director**

Charlie spent over a decade working for London City Airport, providing a wealth of expertise as an Operational Performance Analyst, Commercial Data Analyst and Data and Insight Specialist. It was during his tenure at London City that Charlie accumulated rapid experience of data strategy, implementation and the application towards targeted KPIs.

He then worked as a Data Visualisation specialist for Vodafone, building and managing expansive BI platforms for a collection of departments across the telecommunications giant. Shortly after his time at Vodafone, Charlie formed Firemind with an associate, propelling the cloud consultancy into the well-recognised data, AI/ML specialist it is today.