



Email us today:
hiring@firemind.com

Apply Now →

We're hiring.

UX/UI Designer

Please note: All applicants must have the right to work in the applicable country. No sponsorship is available for this position.

- 📍 Location: UK, Finland, Poland (Hybrid)
- 💰 Competitive Salary & Benefits
- 📅 Applications are considered on a rolling basis

About Firemind

At Firemind, we believe that great design isn't just about how things look – it's about how they work. As an AWS Premier Tier Services Partner, we specialise in Generative AI, Data Modernisation, and Cloud Strategy, helping businesses use AI the right way – tailored to their needs and built to create real value.

We work with globally recognised brands, including Premier League, Vodafone, British Land, Center Parcs, and Calm, delivering AI-powered platforms and data-driven products that demand world-class UX and UI design. Our team operates across multiple countries, shaping human-centred experiences that blend usability, functionality, and cutting-edge aesthetics.

Now, we're looking for a UX/UI Designer to help transform data-heavy applications into seamless, intuitive digital products. If you're passionate about designing elegant user flows, crafting scalable UI components, and making AI-powered platforms more human, this is the role for you.

Your Role

As a UX/UI Designer, you will be responsible for both user experience design and interface design within our digital product teams. Your focus will be on creating intuitive, research-driven user flows while ensuring interfaces are visually appealing and easy to navigate.

You will work closely with product managers, engineers, and data scientists to turn complex workflows into elegant user experiences. Your work will directly impact how users interact with AI-powered applications, making advanced technologies intuitive, accessible, and engaging.

You should be comfortable making independent decisions and bringing a strong design perspective, ensuring that solutions are both user-centric and aligned with best practices.

Key Responsibilities

- ✅ **User Research & UX Strategy** – Conduct usability testing, user interviews, and behaviour analysis to identify pain points and opportunities.
- ✅ **Wire-framing & Prototyping** – Create wireframes, user flows, and low-to-high-fidelity prototypes to visualise and refine user journeys.
- ✅ **UI & Interaction Design** – Design modern, scalable, and visually compelling interfaces that enhance usability and engagement.
- ✅ **Data-Driven Design** – Use A/B testing, heatmaps, and user analytics to refine and optimise experiences.



Key Responsibilities (CONTINUED)

- ✔ **Design System Development** – Contribute to and maintain a scalable, consistent design system that aligns with Firemind’s product ecosystem.
- ✔ **Accessibility & Usability Standards** – Ensure designs follow best practices for usability, accessibility (WCAG), and responsive design.
- ✔ **Collaboration with Product & Engineering** – Work alongside developers to ensure pixel-perfect implementation of UI/UX designs.
- ✔ **Iterative Design Process** – Continuously test, refine, and enhance the UX/UI based on user feedback and business needs.

Our Ideal Candidate

- ✔ **Solid experience in UX/UI design** – Preferably in a growth company, such as a SaaS, data, or product-driven business.
- ✔ **Strong Portfolio** – Showcasing user research, UX/UI workflows, and pixel-perfect interface designs.
- ✔ **Expertise in Design Tools** – Proficiency in Figma, Sketch, Adobe XD, or equivalent tools.
- ✔ **Deep Understanding of UX Principles** – Including usability heuristics, accessibility guidelines, and interaction design best practices.
- ✔ **UI & Visual Design Skills** – Ability to craft scalable, component-based UI systems with a clean, modern aesthetic.
- ✔ **Experience with Design Systems** – Familiarity with Bootstrap & Atomic Design principles and UI component libraries.
- ✔ **Data-Driven Decision-Making** – Experience using A/B testing, UX analytics, and research methodologies to inform design choices.
- ✔ **Agile & Lean UX Experience** – Comfortable working in fast-paced product teams and iterating designs based on feedback.
- ✔ **User Journey Mapping** – Develop detailed user journey maps to understand and visualise the user experience from start to finish.
- ✔ **Documentation** – Create and maintain comprehensive design documentation, style guides, pattern libraries, and design specifications.
- ✔ **Basic Front-End Understanding** – Familiarity with CSS, HTML, and front-end frameworks (you don’t need to code, but knowing what’s feasible helps!).

Why Firemind?

- 💡 **Design for cutting-edge AI & cloud products** – Shape the future of AI-powered user experiences.
- 💰 **Competitive Salary & Benefits** – Your skills are valued and rewarded.
- 📖 **Career Growth & Professional Development** – Access to training, mentoring, and industry events.
- 🌐 **Hybrid & Flexible Work Environment** – Work in a way that suits your creativity and productivity.
- 🤝 **Collaborative, Open Culture** – Work alongside AI experts, engineers, and product strategists.

How to apply

If you’re passionate about designing intuitive, research-backed digital experiences that make AI-powered products easy to use, we’d love to hear from you.

Submit your application to hiring@firemind.com to ensure it is processed appropriately.

For any enquiries, feel free to contact:

✉ Kati Tuovinen – kati.tuovinen@firemind.com

At Firemind, we don’t just design interfaces – we craft experiences that make complex technology feel effortless. If you’re ready to shape the future of AI-driven UX/UI, let’s talk.

Email us today:

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